



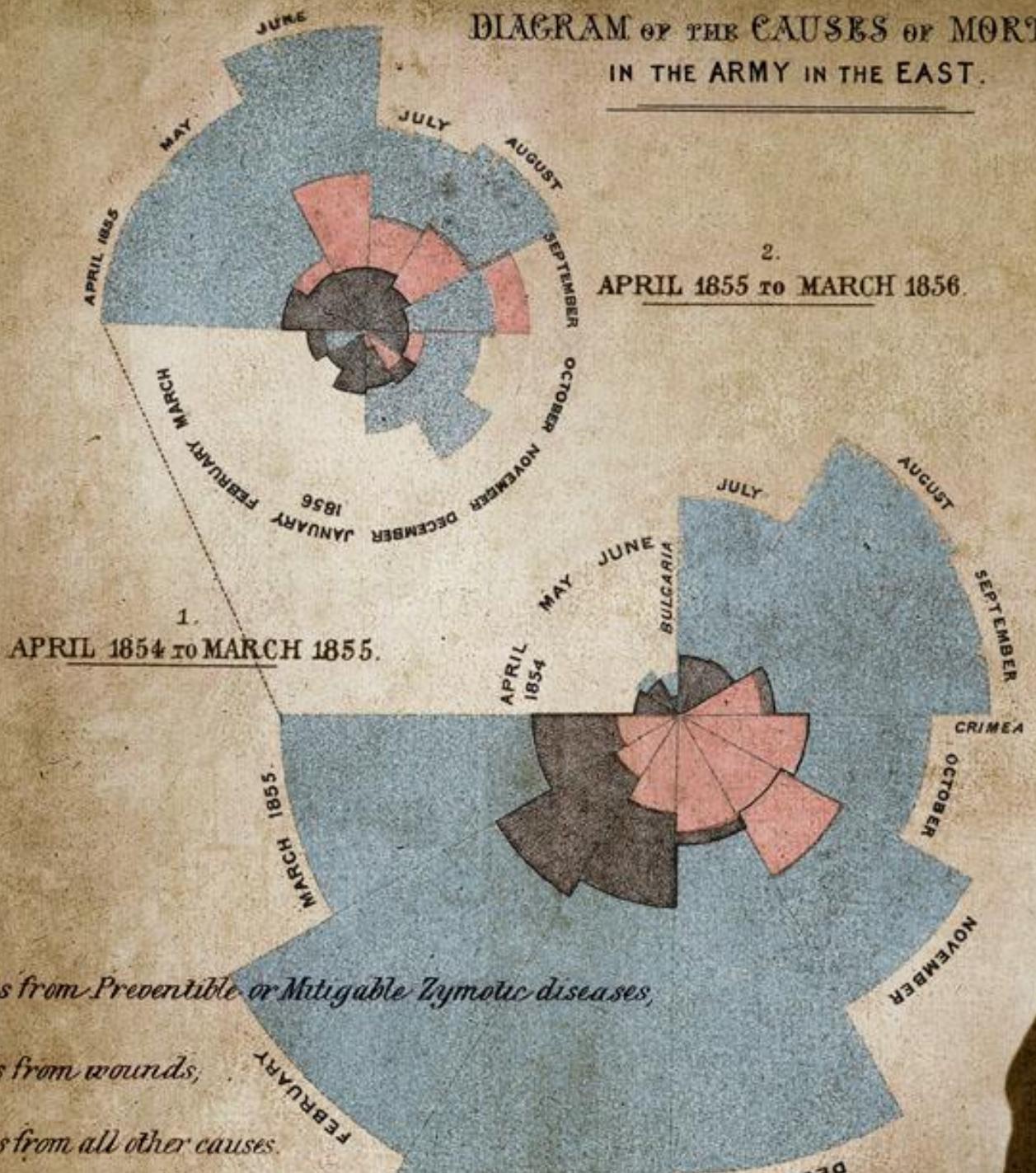
ER MER INFORMASJON ALLTID BEDRE?

jo røislien





DIAGRAM OF THE CAUSES OF MORTALITY
IN THE ARMY IN THE EAST.



Tall som informasjonsbærer

MATEMATIKK

MARCH 26, 1921

The Literary Digest

(Title Reg. U.S. Pat. Off.)



The Literary Digest

PUBLIC OPINION (New York) combined with THE LITERARY DIGEST
(Title Reg. U.S. Pat. Off.)



FEBRUARY 26, 1921

The Literary Digest

(Title Reg. U.S. Pat. Off.)



FIRST OF THE MONTH
New York FUNK & WAGNALLS COMPANY London

PUBLIC OPINION New York combined with The LITERARY DIGEST

Vol. 68, No. 9. Whole No. 1610

FEBRUARY 26, 1921

Price 10 Cents

The Literary Digest

Vol. 109, No. 8
Whole No. 2144

May 23, 1931

Price 10 Cents



"LAUGHING WATER"—By J. L. G. Ferris

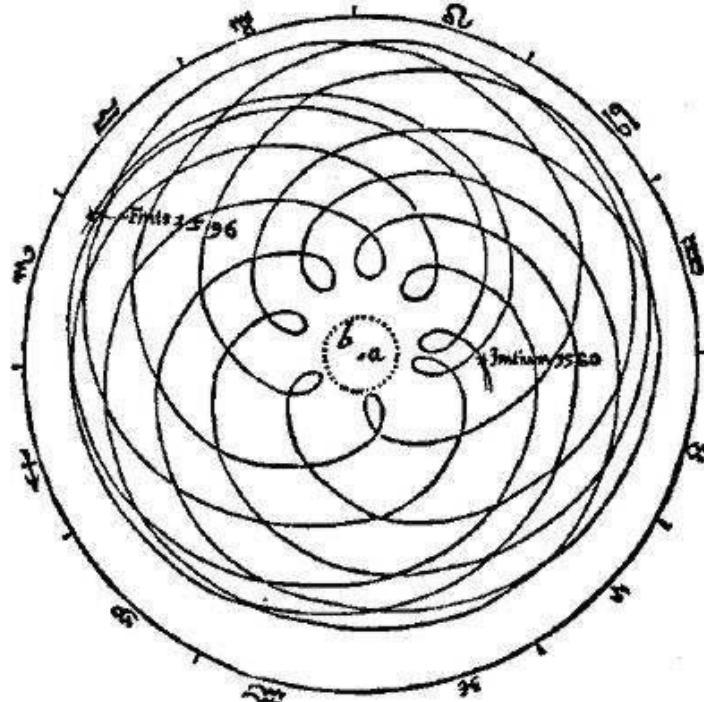


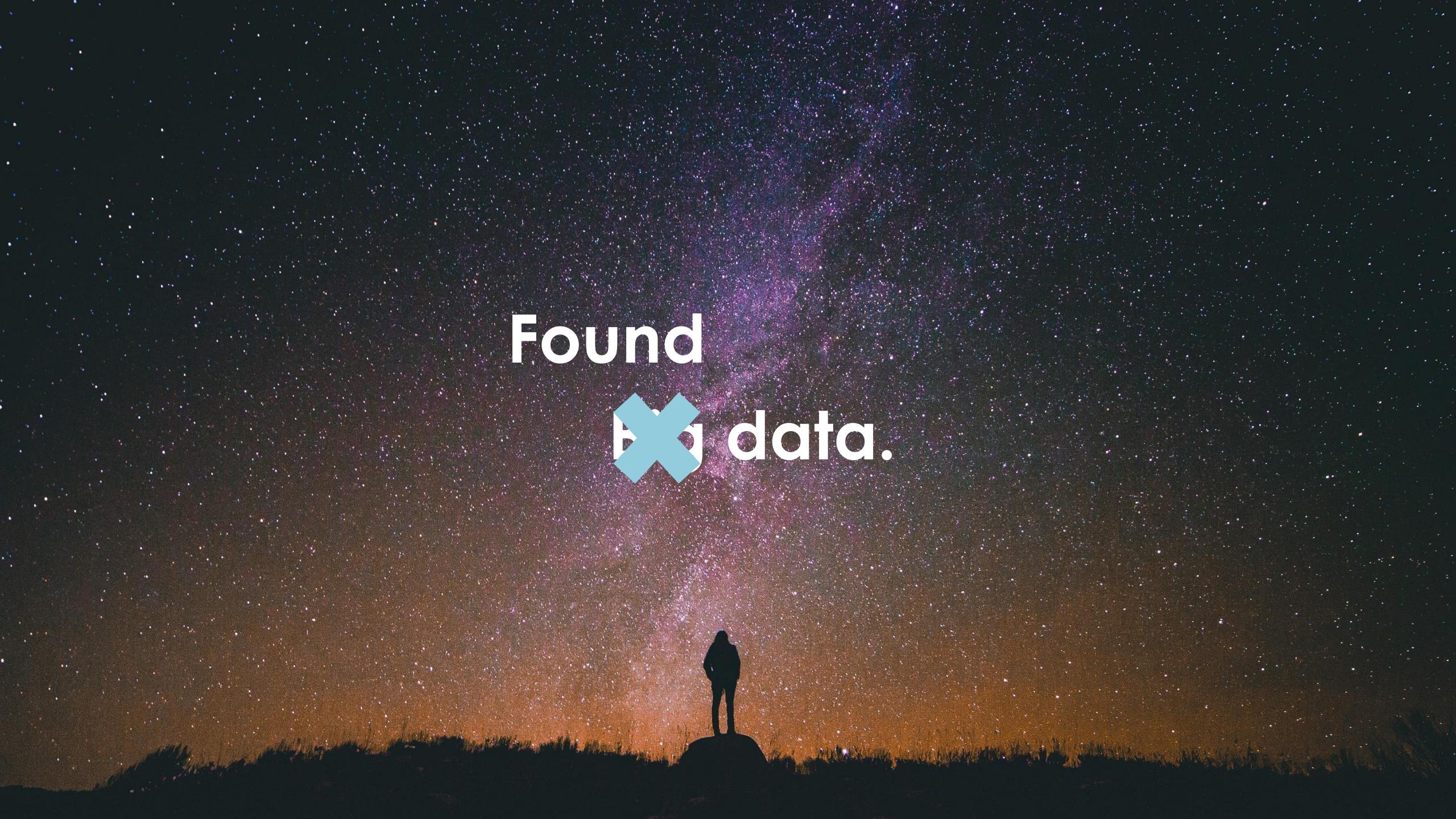
1916

Landon vs Roosevelt (1936)



DE MOTIB. STELLÆ MARTIS





Found
 data.



Er det en kjønnsgreie?

H

A



Eksperimentere.
Så enkelt at selv et barn...



Coca-Cola + mentos





Hvordan kan vi vite om vi vet?

1. Randomisering
2. Kontrollert eksperiment
3. ~~Statistisk power~~

RCT – Randomized controlled trial





Hvordan kan vi vite om vi vet?

1. Randomisering
2. Kontrollert eksperiment
3. ~~Statistisk power~~
«Overpower»



ER MER INFORMASJON ALLTID BEDRE?

jo røislien